



TRILLION  
TREES



# Accelerating the Positive Power of Forests



# Our situation

## Climate in crisis

Current projections put us on 2.7°C and all the consequences that will bring. Forest loss and damage is the cause of around 10% of global warming

## Biodiversity under threat

Millions of species at risk, putting the function of ecosystems vital to our healthy planet under increasing pressure

## Marginalised and poor suffering most

Gap between richest and poorest increasing exponentially and access to resources harder for marginalised communities







Our insight

Protecting and restoring forests are  
**cost-effective nature-based  
solutions** to meet this triple challenge



# Our proposition

Trillion Trees is a joint venture  
between BirdLife International,  
Wildlife Conservation Society and WWF  
to urgently **speed up** and **scale up**  
the positive power of forests,  
  
helping **protect** and **restore** forests  
for **people**, **nature** and **climate**.



# We focus on **high quality forest landscape restoration**

embedded in our wider conservation programmes



**Protect standing  
forests**



**Advance  
restoration**



**End the causes  
of deforestation**

An aerial photograph of a lush green forest. A dark, winding river flows through the lower half of the image, creating a meandering path. The forest canopy is dense and vibrant green.

# Protect standing forests

We secure new protection and support management of protected areas, maintaining Indigenous rights

We promote collaborative forest management and community stewardship

We support economic development opportunities [e.g. ecotourism, agroforestry] and innovate in financing



# End deforestation

We work in partnership with governments to shape forest and supply chain policy

We support community management, governance, and coordinate diverse stakeholders across our landscapes

With private sector partners, we support sustainable livelihoods and agriculture in forest landscapes, and embed technical assistance in businesses looking to eliminate deforestation in their supply chains

A close-up photograph of a person's hands holding a young tree seedling in a black plastic nursery bag. The person is wearing a purple headscarf and a yellow and black patterned garment. The background is a blurred green forest.

# Advance restoration

We assist natural regeneration of forests [cost-effective]

With government and private sector partners, we integrate agroforestry and other economic incentives around the forest frontier

We focus in areas with high biodiversity and carbon potential

We plant trees within a broader conservation approach





## Impact for people

Our projects are delivered by working in partnership with **local communities** at the forest frontier, providing **livelihood support, climate resilience, adaptation** and **ensuring just and equitable benefits**



## Impact for nature

Our projects enhance the **protection of wildlife** and increase **habitat for endangered species** by enhancing forest connectivity



## Impact for climate

Our projects aim to restore the ecological integrity of forest landscapes, **removing carbon dioxide** from the atmosphere, while also helping to **protect carbon stocks** in standing forests



# Three focus areas for the UN Decade on Ecosystem Restoration

## ReForest Fund

Small grants mechanism restoring forests at crucial sites across the world, growing trees and promoting natural regrowth

## Forest Restoration Catalyst

Catalytic funding to forest restoration initiatives with the potential to leverage outcomes-based finance to achieve scale

## Thought Leadership

Meeting the global trillion trees vision through strong global partnerships and advocating for high quality restoration



# 1) ReForest Fund

Provides **early stage support** for forest restoration in biodiversity hotspots

A growing portfolio of **community-led projects** in forest frontier areas across the tropics

26 countries and 40 landscapes

Prioritises **natural forest restoration** with native species to maximise benefits for people, nature and climate



# ReForest Fund progress 2021-2024



**526,123 trees planted or regrown**



**666 hectares restored across 10 countries**



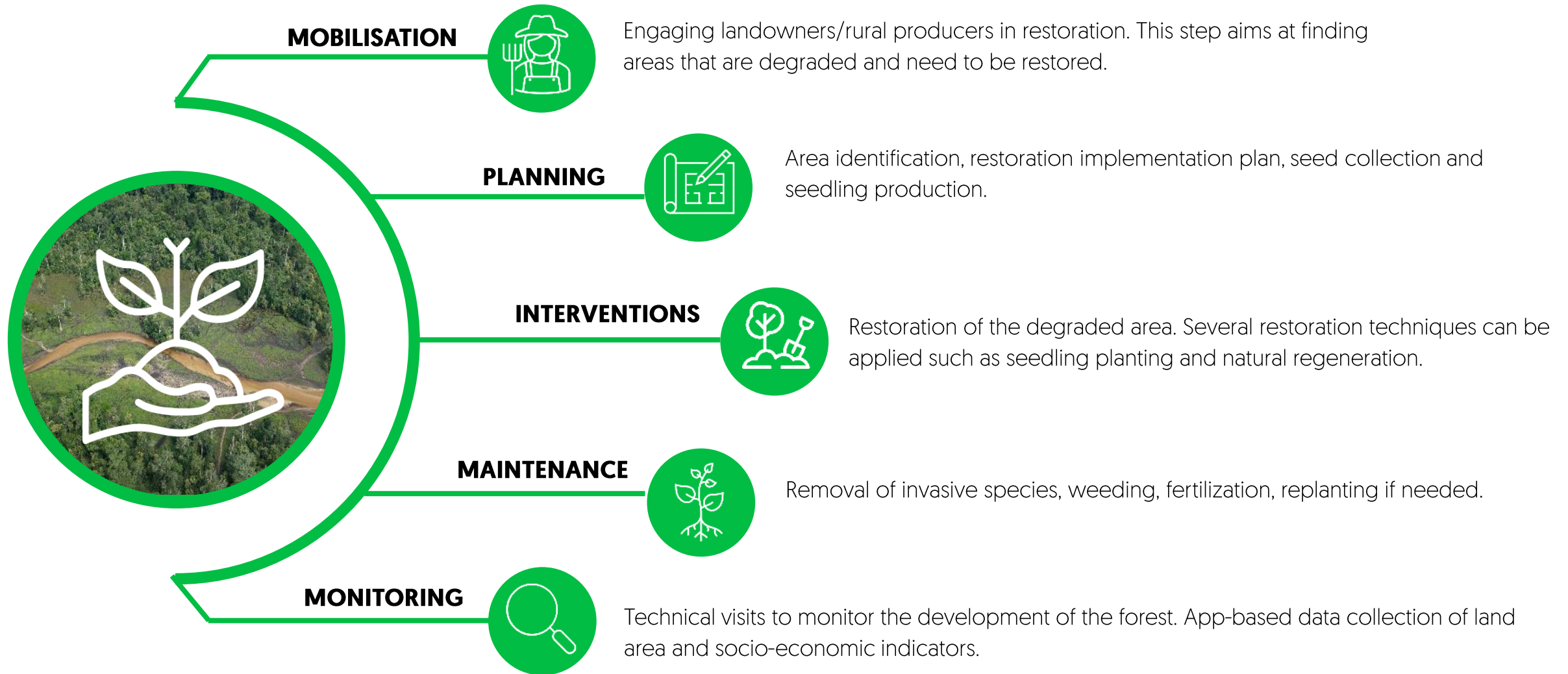
**20,256 local people benefitting**



**Up to 155,553 tCO<sub>2</sub>e to be sequestered over 20 years**



# High-quality restoration







Misiones, Argentina



Cordoba, Argentina



Tunari NP, Bolivia



Santa Cruz, Bolivia



Atlantic Forest, Brazil



Maya Forest, Guatemala



Mbeliling, Indonesia



# ReForest Fund

**Growing trees, restoring forests**



Mount Kenya, Kenya



Kaptagat, Kenya



Nam Et Phou Louey, Laos



Makira, Madagascar



Jovel Valley, Mexico



Madidi Tambopata, Peru



Bismarck Mtns, Papua New Guinea



Coastal Forests, Tanzania



Ruvuma, Tanzania



Usambaras, Tanzania



Bwindi, Uganda



## 2) Forest Restoration Catalyst

**Provides catalytic funding** to forest restoration initiatives with the potential to leverage outcomes-based finance to achieve scale

Addresses the need for projects to **reach investment-readiness** and meet the challenge of sustainable finance

Helps **create the enabling environments** for nature-based investment by co-designing initiatives with local stakeholders, supporting pilot projects, and ensuring equitable benefit sharing models are the foundation of any investment



# Barriers to scaling Forest Landscape Restoration



Limited **range of proven and scalable** mechanisms to attract private capital (beyond carbon credits)



Challenges **blending private, public and philanthropic funding** appropriately to finance full project lifecycle



Corporate uncertainty around **risks, impact and value for money** – yet targets and ambition are increasing



Investor appetite for investment-ready projects, but **limited willingness to support early-stage development work**



**Lack of capacity and expertise among FLR implementers** in developing investable projects, and **limited funding available to build this capacity**

The **Forest Restoration Catalyst** has been designed to address these challenges and unlock FLR at scale

# How it works on the ground – pioneer projects



## Upper Paraná, Atlantic Forest, Brazil

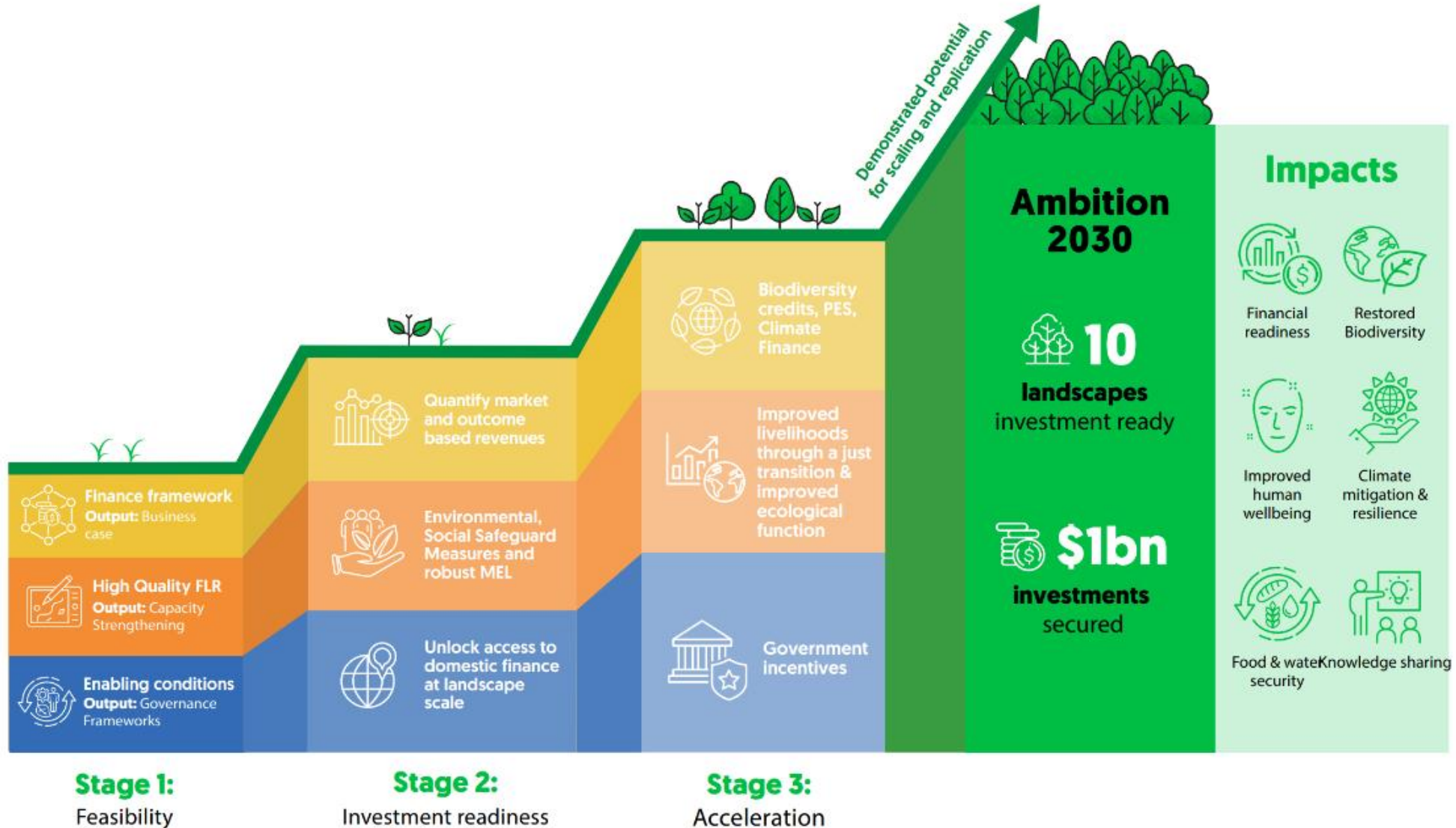
- Delivered an inclusive and scalable landscape business plan to restore 1.6 million hectares of high priority degraded land over the next 25 years
- Includes cost-benefit modelling of existing markets for high value commodities including yerba mate tea and Payment for Ecosystem Services such as water and carbon

## Bukit Barisan Selatan, Indonesia

- Identified ways to reduce the drivers of forest loss and degradation by improving coffee farmer livelihoods [productivity, profitability, resilience].
- Developed a restoration initiative, enabling coffee supply chain companies to invest in forest restoration in return for verified environmental outcomes from improved coffee practices and forest restoration.



# Forest Restoration Catalyst model





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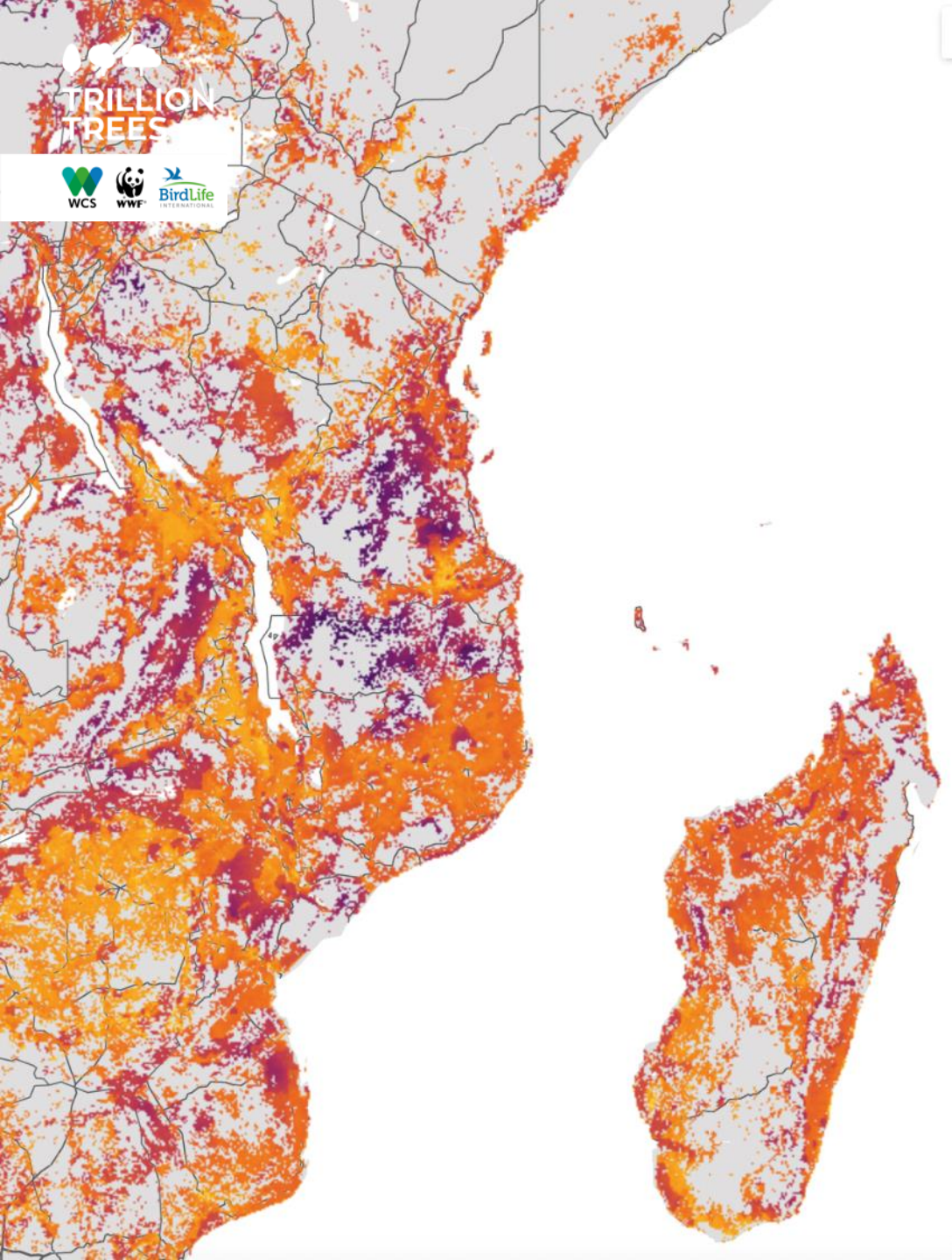
### 3) Thought leadership

**Actively advocate for policy changes** that value and prioritise forests and help end the drivers of deforestation

**Support research** into forest protection and the best ways to restore forests the right way

Focus on **environmental and social safeguards**





# Getting to scale

- Partnering with AFR100 – the African Forest Landscape Restoration Initiative – to mobilise political commitments and public sector finance
- Developing a practical, responsive, ground-up field tool and framework to ensure safeguards underpin implementation of landscape restoration
- Assessed the extent to which Nationally Determined Contributions [NDCs] integrate forest-related measures and published a report with seven recommendations
- Published research used in Forest Declaration Assessment defining global restoration potential of forests



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# What could an investment look like?

*Any amount helps ensure more trees on the planet*

- 1. Support the global vision of Trillion Trees**
  - Any amount will help leverage on the ground action into international impact: donate [here](#)
- 2. Grow trees through the ReForest Fund from £3.50 a tree**
  - £3,500 can restore one hectare of forest to support endangered species
- 3. Support protection and restoration in a specific landscape**
  - £100,000 can help a community restore natural forest and improve their livelihoods
- 4. Help develop sustainable finance through the Forest Restoration Catalyst**
  - £150,000+ can build outcomes-based payment mechanisms and catalyse restoration at scale



# Why Trillion Trees?

## Effective

We focus our efforts on quality interventions in areas that can deliver high impact and combine resources strategically

## Experience

Decades of implementation expertise, combining transformational policy and front-line conservation work

Projects we support are directly implemented by one of the partners, through their country programmes

## Science-led

We follow the evidence, document our work, share success and key learning to deliver progress for forests

## Global movement of implementers

Our forest work stretches across 60 countries, where we collaborate on innovative models to speed up forest protection and restoration

Our experts advise on project design, best practice implementation and impact monitoring within our programme of delivery





# Our impact to date



**+83.2m**

hectares of  
forest



**+36.6bn**

trees being  
protected



**+2bn**

trees being  
restored





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# Join us to deliver forest impact

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