



TRILLION
TREES



Accelerating the **Positive Power of Forests**

Our situation

Climate in crisis

Current projections put us on 2.7°C and all the consequences that will bring

Biodiversity under threat

Millions of species at risk, putting the function of ecosystems vital to our healthy planet under increasing pressure

Marginalised and poor suffering most

Gap between richest and poorest increasing exponentially and access to resources harder for marginalised communities



*Forests are one of the most
cost-effective nature-based
solutions to meet this triple
challenge*

Our proposition

Trillion Trees is a joint venture between BirdLife International, Wildlife Conservation Society and WWF to urgently **speed up** and **scale up** the positive power of forests,

helping **protect** and **restore** forests for **people**, **nature** and **climate**.



Forests can deliver



Strongholds for nature

Forests are home to over half of terrestrial biodiversity



Climate stabilisation

Nature-based solutions can contribute a third of emissions reductions possible by 2030



Economic opportunity

Forests provide more than 86 million directly 'green' jobs and livelihoods for 90% of those in extreme poverty

But the world must go
bigger and faster to have
any hope of achieving its
ambitions

Planting alone is not enough

It costs more than \$1 to **grow, protect** and **nurture** a tree into full maturity

Investment in forests, not just trees, is a true solution for the planet

We **Protect and Restore** for greatest impact



**Protect standing
forests**



**Advance
restoration**



**End the causes
of deforestation**

Protect standing forests

- We secure new protection incentives and support management of protected areas, maintaining indigenous rights
- We promote collaborative forest management and community stewardship
- We support economic development opportunities [e.g. ecotourism, agroforestry], develop REDD+ projects, innovate in financing

Only 10 million km²
intact forest remains

Forests remove a quarter
of our CO₂ emissions!

Advancing restoration

- We assist natural regeneration of forests [cost-effective]
- With government and private sector partners, we integrate agroforestry and other economic incentives around the forest frontier
- We focus in areas with high biodiversity and carbon potential
- We plant trees within a broader approach



For every \$1 to restore degraded land, it generates up to **\$30 economic benefits**¹

Restore 350m ha forest by 2030 to sequester **15% global carbon emissions**²

58.9 million hectares of natural forest regeneration since 2000³

ReForest Fund

A joint mechanism to provide early stage support for forest restoration in biodiversity hotspots.

A growing portfolio of unique projects in forest frontier areas across the tropics.

Prioritises natural forest restoration with native species to maximise benefits for people, nature and climate.

“We **can’t reach** our global goal of **net zero** emissions by 2050 **without halting deforestation.**”

John Kerry, US Special Presidential Envoy for Climate

End deforestation

- We work in partnership with governments to shape forest and supply chain policy
- We support community management, governance, and coordinate diverse stakeholders across our landscapes
- With private sector partners, we support sustainable livelihoods and agriculture in forest landscapes, and embed technical assistance in businesses looking to eliminate deforestation in their supply chains

A football pitch of rainforest lost
every 6 seconds¹

Deforestation and land degradation
costs the world **\$6.3 trillion each year**²

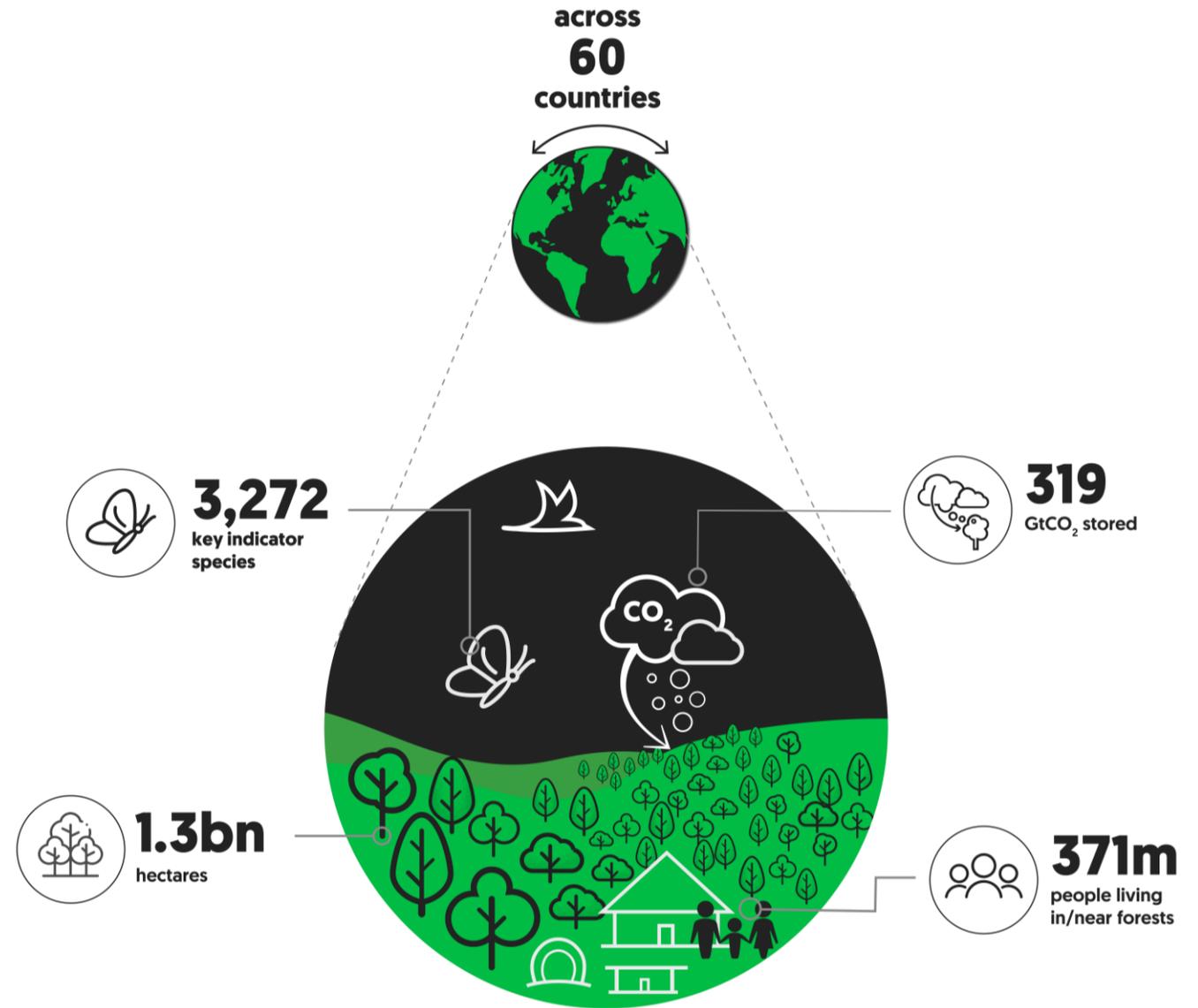
Deforestation accounts for
15% of global CO₂ emissions



We need

Forests that work
for **people, nature**
and the **climate**

Through on the ground action, partnerships and policy engagement, Trillion Trees conservation efforts can reach:



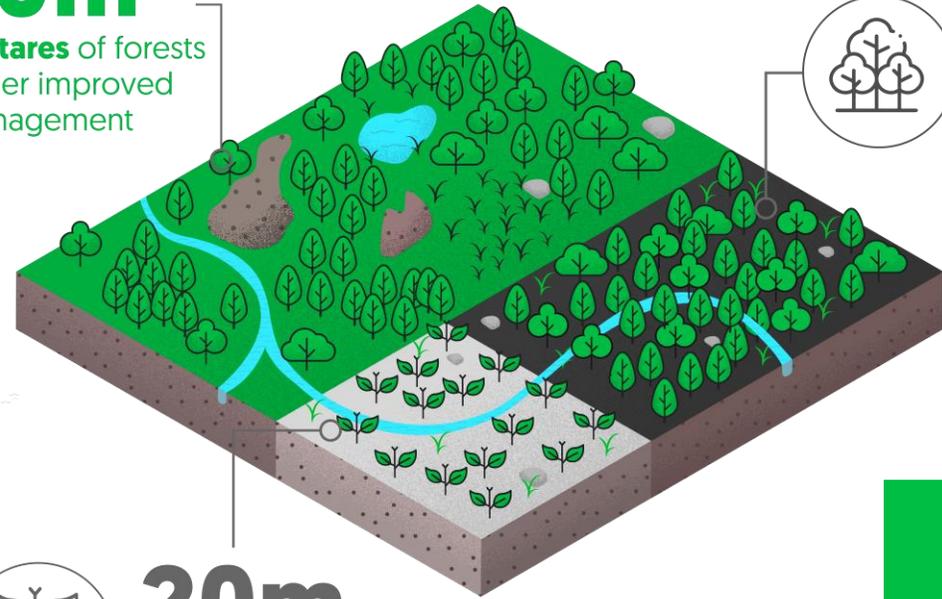
Our targets



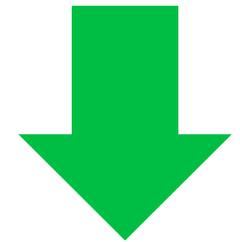
70m
hectares of forests
under improved
management



35m
hectares of forests
under improved
protection



20m
hectares of quality
restoration of forests



-50%

deforestation
in partner landscapes

Examples

Maya Forest of Belize, Guatemala, & Mexico

Restore 50,000 hectares
Protect 4 million hectares
Sequester 7.5M tCO2 over 30 years
Reconnect jaguar habitats
Investment needed: \$10 million



Gola Rainforest Cocoa Sierra Leone & Liberia

Save 25 million trees
Support 3,500 farmers export 200 metric tonnes of cocoa by 2022
Investment needed: \$4.25 million



Greater Ruvuma Landscape Mozambique & Tanzania

Restore 60% of forest and wildlife habitat across 37 million hectares
Support sustainable agriculture & land use
Establish nurseries for forest restoration
Investment needed: \$7.7 million



What impact is important to you?

Investment for impact

Climate outcomes

Delivering capture carbon, temperature and rainfall regulation, and purifying water and soil for communities

Conservation outcomes

Protecting wildlife habitat

Restoration action: our ReForest Fund

Restoring ecosystems through planting trees, and nurturing them to maturity

Deforestation-free supply chains

Improve agroforestry

What could an investment look like?

Categories

Any amount:

Unrestricted grants: to support the 30-year global vision of Trillion Trees to increase forest cover on the planet

>£150k/\$200k

Lightly restricted grants: to support regional protection and restoration in a portfolio of landscapes

Restricted grants

Substantial investment in individual landscapes

Any amount from £3/\$4

Forest restoration through tree-planting through our ReForest Fund

[alternative for carbon: individual partner investment]

Our commitment to supporters

Effective, **science-led solutions** to increase forest cover on the planet

Rigorous, timely **impact reporting** to demonstrate results and ROI for people, nature and the climate

Commitment to building sustainability so that our success is lasting

Allocation of resource to **share success stories and content** for brand, customer and employee engagement

Why Trillion Trees?

Effective

We focus our efforts on quality interventions in areas that can deliver high impact and combine resources strategically

Experience

Decades of implementation expertise, combining transformational policy and front-line conservation work

Projects we support are directly implemented by one of the partners, through their country programmes

Science-led

We follow the evidence, document our work, share success and key learning to deliver progress for forests

Global movement of implementers

Our forest work stretches across 60 countries, where we collaborate on innovative models to speed up forest protection and restoration

Our experts advise on project design, best practice implementation and impact monitoring within our programme of delivery



Our impact 2016-2021



+83.2m

hectares of
forest



+36.6bn

trees being
protected



+2bn

trees being
restored



TRILLION TREES



Join us to deliver
forest impact for the planet

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